



**DMZ**



**INCUBATOR PACKAGE**

**2025**



# Build your business with expert support.

Invest Turks and Caicos, in partnership with DMZ Canada, is excited to offer you a unique opportunity to strengthen your knowledge and skills for launching and running a successful business through our Incubator Programme. Whether you're an aspiring entrepreneur or a founder already, you took the first steps of what many dream of—starting a business from scratch. Knowing how to take it to the next level—identifying your ideal customer, finding product-market fit, and expanding your reach—requires effective strategy and support.

That's where the Turks & Caicos Incubator Programme comes in. This 16-week programme is designed to help you transform your business ideas into a sustainable venture of high growth potential. With personalized mentorship, expert-led workshops, and access to invaluable resources, this programme will equip you with everything you need to take that next leap forward!

## WHO SHOULD SIGN-UP TO JOIN?

This programme is designed for aspiring founders (incl. students) and business owners of early-stage micro, small, and medium enterprises (MSMEs) in the Turks and Caicos Islands, regardless of prior support from Invest TCI. If you're committed to establishing and growing your business, this programme is for you!



# What you'll gain.

**1-on-1 Mentorship:** Work directly with a dedicated Programme Lead and get personalized guidance.

**Strategic Support:** Engage in a tailored Kickstart Bootcamp as well as workshops to develop a solid foundation of business skills such as design thinking and validation and gain insight on how to develop a market.

**Expert Access:** Gain on-demand access to DMZ Experts in Residence (EiRs) and Invest TCI Business Advisors who will help you unlock your business's full potential.

**Peer-to-Peer Learning:** Participate in Stand Up Rapid Fire (SURF) meetings to share your progress, gain valuable insights from fellow entrepreneurs in your industry, and collaboratively grow your business.

**Monthly Workshops:** Covering essential topics like tracking business metrics, customer discovery, and marketing, led by industry experts.



# What you'll achieve.

- Critically assessing your business idea or existing business and defining a clear business strategy and plan to be implemented
- Developing key skills in establishing and tracking business metrics, marketing, and related topics
- Building a stronger network with the local community of business owners

# Perks & benefits.

- Access to the network of DMZ Experts in Residence (EiRs) and Invest TCI Business Advisors
- International PR through the channels of DMZ and Invest TCI
- Access to on-demand video content from the curated DMZ video library
- On-demand access to Invest TCI facilities where possible
- Additional benefits through the DMZ network where suitable

# What you'll need.

- Stable access to internet to access resources and engage in sessions
  - Laptop or phone with access to basic applications (e.g. MS Office , Google Docs)
  - Access to virtual meeting applications (e.g. Zoom, Google Meet)
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# Key dates.



**Sign-up Deadline:**  
February 21, 2025

**Kickstart Bootcamp:**  
March 3-4, 2025

**Programme Start Date:**  
March 19, 2025

**Programme End Date:**  
July 31, 2025

# What's the time commitment?

We understand that as an (aspiring) founder, your time is valuable. That's why we've structured the program to fit your schedule, with an average commitment of just **1-2 hours per week**.

# How to join.

Ready to take the leap? Confirm your eligibility and availability with Invest TCI by February 21, 2025. We're looking for passionate entrepreneurs ready to build and grow their business and make a lasting impact on the Turks and Caicos Islands economy.

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## FREQUENTLY ASKED QUESTIONS

### **Do I have to be located in TCI?**

While the programme is virtual and participants can join remotely, the participating or potential business in developments needs to be established in TCI.

### **Do I have to be a business owner to join the programme?**

No. Aspiring business owners (incl. students), ideally already working on a business idea, are encouraged to join as well and can benefit from the programme.

### **Is there a fee to participate?**

There is no participation fee.

### **What if I can't commit to all the sessions?**

Participation in the Kickstart Bootcamp, the bi-weekly Programs Lead sessions, as well as submission of monthly progress reports, are mandatory. Participation in SURF meetings and workshops is highly recommended.

### **Can I get support with the required infrastructure?**

Invest TCI can support with limited desk space and infrastructure support if needed. Reach out to [bsu@investturksandcaicos.tc](mailto:bsu@investturksandcaicos.tc) for further clarification and regarding your specific needs.

### **Can multiple people from the business join the accelerator?**

While there is no limit in participation of multiple team members in the programme, it is recommended to limit the participation to 2 core members, ideally founders, of the business.



## Contact us.

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